

TUPPERWARE FAN APPRECIATION GIVEAWAY

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. WINNERS WILL BE CHOSEN AT RANDOM.

By entering the "Tupperware Facebook Fan Appreciation Giveaway" (the "Sweepstakes"), you agree to comply with and be bound by the following official Sweepstakes rules. If you do not agree with the rules in their entirety, you are not permitted to enter the Sweepstakes.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO (i) LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 18 OR OLDER AT TIME OF ENTRY AND (ii) LEGAL RESIDENTS OF CANADA WHO ARE OF THE AGE OF MAJORITY IN THE PROVINCE IN WHICH THEY RESIDE. Employees of Tupperware Brands Corporation ("Sponsor"), any parent company, subsidiaries, affiliates, advertising and promotion agencies and their immediate family members (defined as spouse, siblings, parents and children) and/or those living in the same household (whether related or not) of each, and Independent Tupperware Consultants are not eligible to enter. Sweepstakes is subject to all applicable federal, state, provincial and local laws and regulations. Void outside the 50 United States, the District of Columbia, and Canada where prohibited by law. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. Entrants understand that they are providing their information to Sponsor and not to Facebook. The information provided will only be used for the purposes of this Sweepstakes and as otherwise permitted by Sponsor's privacy policy.

HOW TO ENTER: Entrants can find the Sweepstakes on the Tupperware US & Canada – Consumer tab on the Sponsor's page on Facebook, located at www.facebook.com/TupperwareUSCA. Entrants must follow all online instructions to complete and submit the Entry Form in its entirety. Entries must be received between 12:00 AM Eastern Time ("ET") August 10th and 11:59 PM Eastern Time ("ET") August 17th 2012 (the "Entry Deadline"). Entrants should submit their name, email address, phone number, and indicate permission for Tupperware to use their response for marketing purposes. Entrants must "Like" Tupperware US & Canada -Consumer on Facebook in order to enter. Online entrants are subject to all notices posted online including but not limited to privacy policies of the Sponsor. Limit one (1) online entry per person regardless if entrant has more than one email address. Entrants may gain additional entries by inviting their friends to participate through the sweepstakes sharing tools. For each friend an entrant refers that completes a Sweepstakes entry the entrant will be given an additional entry. Although subsequent attempts to enter on a given day may be received, only the first complete entry received from a particular entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address, will be disqualified. All entries and requests become Sponsor's property and will not be returned or acknowledged.

PRIZE & APPROXIMATE RETAIL VALUE: 25 Grand Prize winners will receive an exclusive 17-Pc. Summer Serving Set: Includes one Tupperware® Jumbo Canister with Tumbler Bouquet (Suggested Retail Value \$94 US/ \$117 CDN) and Servalier Salad Bowl Set (Suggested Retail Value \$25 US/ \$32 CDN). Odds of winning depend on number of eligible entries received. Prize selection can not be substituted or exchanged.

The winner will be selected from all eligible entries by a random computer-generated selection process, which will be conducted after the close of Sweepstakes on August 17th. Winners will be notified within 21 business days from the close of the sweepstakes by email, and will be required to complete and return an Affidavit of Eligibility and Liability and Publicity Release ("Affidavit/Release") within 14 days of the date specified on the notification, or an alternate winner will be selected. Prizes will be shipped within 21 business days after receipt and verification of completed Affidavit/Release. If a potential winner cannot be contacted, or if Affidavit/Release is returned as undeliverable or if a selected winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited and awarded to an alternate winner in a separate random drawing.

For Canadian residents only: *The potential winners will be selected from all eligible entries by a random computer-generated selection process, which will be conducted after the close of Sweepstakes on August 17. Selected entrants will be notified within 21 business days from entry by email, and will be required to complete and return an Affidavit of Eligibility and Liability and Publicity Release ("Affidavit/Release") within 14 days of the date specified on the notification, or an alternate potential winner will be selected. Due to legal requirements in Canada, each selected entrant who is a Canadian resident will be required to correctly answer, unaided, a mathematical skill-testing question administered over the telephone at a time mutually convenient to the selected entrant in order to be declared a winner and be eligible for the prize. Prizes will be shipped within 21 business days after receipt and verification of completed Affidavit/Release. If a potential winner cannot be contacted, or if Affidavit/Release is returned as undeliverable or if a winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited and awarded to an alternate selected entrant in a separate random drawing, subject to their correctly answering a mathematical skill-testing question as described above.*

If a winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state or province of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute an affidavit on the minor's behalf. No substitutions are permitted except if prize is unavailable, in which case a prize of equal or greater value will be awarded. Prize may not be exchanged. Prize is not redeemable for cash. Prize is non-assignable and non-transferable except to a surviving spouse. Winner is responsible for all federal, state, provincial, and local sales and income taxes. Any other incidental expenses on prize not specified herein are the sole responsibility of winner.

Entry and acceptance of the prize constitute permission to use winner's name, prize description, hometown and likeness for posting online, advertising and promotional purposes without further compensation, except where prohibited by law. Subject to the terms and conditions provided herein, the prize is guaranteed to be awarded.

By participating, entrants fully and unconditionally agree to these Official Rules and the decisions of the Sponsor, which are binding. Entrants agree that they release the Sponsor, Facebook, Twitter any parent company, affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each such company, from all claims and liability relating to their participation, acceptance and use of the prize. Winners assume all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or receipt or use of the prize. The Sponsor is not responsible for any typographical or other error in the advertising for the Sweepstakes, administration of the Sweepstakes or in the announcement of the prize. Sponsor is not responsible if Sweepstakes cannot take place or if the prize cannot be awarded due to cancellations, delays or interruptions due to acts of God, acts of war (declared or undeclared), natural disasters, weather, acts of terrorism, riot or civil disturbance, satellite or equipment failure, federal state or local

government law, order or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence).

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (ii) any injury or damage to persons or property, including but not limited to death, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use of the prize. By participating in the Sweepstakes, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Sponsor, which are final and binding in all matters relating to the Sweepstakes. Behavior which is intended to disrupt or undermine the legitimate operation of the Sweepstakes, or which is intended to annoy, abuse, threaten or harass any other person, or any failure to comply with these Official Rules, may result in disqualification from the Sweepstakes, and Sponsor reserves the right to seek damages and other remedies from any such person engaging in such behavior to the fullest extent permitted by law. The Sponsor reserves the right to: (i) permanently disqualify from the Sweepstakes any person it believes has intentionally violated these Official Rules; and (ii) cancel, suspend and/or modify the Sweepstakes without any liability if any fraud, virus or other factor beyond Sponsor's reasonable control impairs the administration, functioning or proper play of the Sweepstakes, as determined by Sponsor in its sole discretion, and withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winner from among all eligible entries received prior to withdrawal. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

APPLICABLE LAWS AND JURISDICTION: This Sweepstakes is subject to all applicable federal, state, provincial and local laws and regulations. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by and interpreted under the laws of the State of Florida without regard to its conflicts of laws provisions. By participating, entrants agree that any and all disputes arising out of or relating in any way to this Sweepstakes shall be resolved individually, and without resort to class action, exclusively by a state or federal court located in Orlando, Florida. Should there be a conflict between the laws of the State of Florida and any other laws, the conflict will be resolved in favor of the laws of the State of Florida. All judgments or awards shall be limited to actual out-of-

pocket damages (excluding attorneys' fees) associated with participation in this Sweepstakes and shall not include any indirect, punitive, incidental and/or consequential damages.

WINNER LIST: For confirmation of the prizewinners' name and city of residence, send a self-addressed stamped envelope, to be received by September 7, 2012, to: Tupperware Facebook Fan Appreciation Giveaway Winners List Request, c/o Tupperware US & CA Marketing Dept., 14901 S. Orange Blossom Trail, Orlando, FL 32837

SPONSOR: Tupperware U.S., Inc.. (14901 S. Orange Blossom Trail, Orlando, FL 32837)

For residents of Quebec only. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (the "Régie") for a ruling. Any litigation respecting the awarding of the prize may be submitted to the Régie only for the purpose of helping parties reach a settlement.

