



Tupperware U.S. to Recall Shape-O® Maraca Toy

April 16, 2009

For more than 60 years, Tupperware has remained committed to the safety and well-being of our consumers. Tupperware has always stood for quality, and we take pride in providing the finest household products available to consumers all over the world.

Recently, safety concerns regarding the **Shape-O® Maraca** (see image), a toy offered to consumers for purchase in 2007, have come to our attention. Prior to its introduction to our product line, this toy was tested and received a "pass" report from the internationally recognized testing lab, Bureau Veritas. Despite this testing and our belief that the product met all safety standards, concerns have risen regarding the handle of the toy, whose length and diameter present a potential choking hazard to small children.



Although there have been no reported incidents of choking or any type of harm caused by the toy, Tupperware is voluntarily proceeding with a recall of all Shape-O® Maracas. All consumers who have purchased this product and return it will receive their choice of reimbursement:

- a \$40 electronic gift card that can be applied to any products available for purchase through their Tupperware Consultant's website or Tupperware.com, or
- or
- a \$23 check from Tupperware (which covers the purchase price, original shipping and handling fees, taxes, and the cost of returning the product).

All consumers who own this product are asked to participate in this recall by taking the following steps:

1. Visit My.Tupperware.com and click on the Shape-O® Maraca link to print the form entitled Shape-O® Maraca Return Form.
2. Complete the form with all requested information, including the consumer's choice of compensation.
3. Send the completed form and the Shape-O® Maraca to the following address, via U.S.P.S. Priority Mail with delivery confirmation:

Tupperware U.S. Attention: Christine Kolakowski
Shape-O® Maraca
14901 S. Orange Blossom Trail
Orlando, FL 32837

4. If there are further questions please call +1 888 887-9273.

The processing of these returns is expected to take 6–8 weeks.

Tupperware greatly appreciates the loyalty of its customers and the participation in this recall by those affected. We regret any inconvenience and remain firmly committed to our well-known standards of safety and quality.



Tupperware®

Tupperware Corporation
14901 S. Orange Blossom Trail
Orlando, Florida 32837

Shape-O® Maraca Return Form

Instructions:

1. Please complete the entire form and include with your return item(s). All information is required to process your request.
2. Send the completed form and the Shape-O® Maraca to the following address, via U.S.P.S. Priority Mail with delivery confirmation:

Tupperware U.S. Attention: Christine Kolakowski
Shape-O® Maraca
14901 S. Orange Blossom Trail
Orlando, FL 32837

3. If there are further questions please call +1 888-887-9273.

Name _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Consultant ID # (if applicable) _____

Quantity of Shape-O® Maracas being returned: _____

Please indicate your choice of reimbursement by checking one of the following:

\$40 electronic gift card Quantity (if more than 1):

\$23 cash refund Quantity (if more than 1):

Please allow 6–8 weeks for your reimbursement.

News from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, D.C. 20207

For Immediate Release

April 2, 2009

Release #09-FOR CLEARANCE

Firm's Recall Hotline: (888) 887-9273

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

Toy Maracas Recalled by Tupperware U.S. Due to Choking and Suffocation Hazards

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of product: Shape-O Toy Maracas

Units: About 44,000

Importer: Tupperware U.S. Inc., of Orlando, Fla.

Hazard: The maracas can break and expose small parts, posing a choking hazard to young children. In addition, the handle poses a suffocation hazard to young children.

Incidents/Injuries: Tupperware has received two reports of maracas breaking. No injuries have been reported.

Description: This recall involves blue and red toy maracas with yellow handles. The maracas were used by Tupperware representatives during sales presentations. Cut-outs in the shape of stars, squares and other geometric figures are located inside the maraca.

Sold by: Tupperware's Holiday 2007 and Spring 2008 product catalogs from September 2007 through April 2008 for between \$5.50 and \$11.

Manufactured in: China

Remedy: Consumers and Tupperware sales consultants should immediately stop using the maracas and return them to Tupperware for a refund or gift certificate. Maraca return forms can be accessed at www.tupperware.com.

Consumer Contact: For additional information, contact Tupperware at (888) 887-9273 between 8:30 a.m. and 9 p.m. ET Monday through Friday, or visit the firm's Web site at www.tupperware.com.



[Send the link for this page to a friend!](#) The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from thousands of types of consumer products under the agency's jurisdiction. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at www.cpsc.gov/talk.html. To join a CPSC email subscription list, please go to <https://www.cpsc.gov/cpsclist.aspx>. Consumers can obtain this release and recall information at CPSC's Web site at www.cpsc.gov.

####